

Minimum Advertised Price Policy (MAP)

In order to protect our distribution network and the integrity of our products Hays Machine Works has a Minimum Advertised Price Policy for all our products. The policy states as Follows,

All advertised pricing for our products is limited to a 5% plus or minus than our normal retail pricing as established on our website at www.haysmachineworks.com

Hays Machine Works has established a Minimum Advertised Price for all our products.

With respect to products for which a Minimum Advertised Price is specified on the current pricelist, it is unilateral policy to allow twenty-four (24) hours to bring advertising into compliance or Hays Machine Works will suspend the account for a period of Thirty Days (30) for the product in question to any dealer whose advertising of the product (or to any distributor who sells to a dealer whose advertising of the product) fails to display a price equal to or greater than the Minimum Advertised Price for the product as specified.

Any dealer pricing that contains a price lower than the Minimum Advertised Price set forth in the current price list for subsequent violations of our policy will have there account suspended for a period of (1) year as noted above.

This policy applies to all forms of dealer advertising including mailings, catalogs, displays at consumer exhibitions and shows, and any and all other forms of advertising media, including, without limitation, the Internet and any other electronic network.

Any price information relating to Hays Machine Works products on an Internet website which can be accessed directly through any hypertext link or by any other method which uses the hypertext transfer protocol (http) is considered to be advertising for purposes of this policy. Electronic mail sent in direct response to a customer inquiry is not considered to be advertising.

This policy only concerns advertised prices, and does not relate to actual sales prices of any item. Further, this policy applies equally to all Hays Machine Works distributors and dealers.

The foregoing is a statement of Hays Machine Works unilateral policy and expresses the terms upon which we will deal with our customers.

This policy may be modified by Hays Machine Works from time to time.

Hays Machine Works does not seek, nor will it accept, any agreement or understanding with respect to the prices you may advertise or charge at any time.

By signing this Agreement, the dealer hereby agrees to abide by the terms and conditions of Hays Machine Works Minimum Advertised Price Policy.

Signature Date

Print/ Name/ Title

Dealership Name

Dealership Address

City, State, Zip